

IN THE CLAIMS

Please amend the claims as follows:

1. (original) A method of adapting an interest profile on a media system based on a feedback behavioral profile, said method comprising the steps of:

retrieving information about media content;

retrieving (200) implicit information (201) representing feedback information about a user's interaction with the media system, wherein said implicit information also relates to said information about media content;

estimating (500) a first score representing relevance of the media content based on the feedback behavioral profile and at least one of implicit and explicit information;

estimating (600) a second score based on feedback behavioral profile and the first score, wherein the second score represents reliability of the first score; and

updating (700), by an interest profile maintenance (204), the interest profile based on said first and second scores.

2. (original) A method as claimed in claim 1, characterized in that the method further comprises the steps of:

retrieving (300) explicit information (202) representing feedback information about a user's rating of the media content, wherein said explicit information also relates to said information about media content; and

updating (400), by a feedback analysis (203), the feedback behavioral profile in response to at least one of implicit and explicit information.

3. (currently amended) A method according to claim ~~1 or 2~~, characterized in that the method further comprises the step of:

updating (800) further the feedback behavioral profile based on said first and second scores.

4. (currently amended) A method according to ~~any one of claims 1 through 3~~claim 1, characterized in that the information about media content comprises channel ID or a program ID and at least one of metadata, topic, style, genre, category, type, duration, title, beginning and end.

5. (currently amended) A method according to ~~any one of claims 1 through 4~~claim 1, characterized in that the retrieval of implicit information comprises a supervision of the user's behavior with the media system during use of the media system.

6. (currently amended) A method according to ~~any one of claims 1 through 5~~claim 1, characterized in that the retrieval of explicit information comprises inputs to the media system by using at least one of a keyboard, a mouse, a remote control, an interactive menu, a microphone, gesture recognition, and a joystick.

7. (currently amended) A method according to ~~any one of claims 1 through 6~~claim 1, characterized in that the media system is a set-top box, a TV, a PC, a DVD player, a radio or a VCR.

8. (currently amended) A computer system for performing the method according to ~~any one of claims 1 through 7~~claim 1.

9. (currently amended) A computer program product comprising program code means stored on a computer-readable medium for performing the method of ~~any one of claims 1 through 7~~claim 1 when the computer program is run on a computer.

10. (original) A media system (102) for adapting an interest profile based on a feedback behavioral profile, said media system comprising:

means for (105) retrieving information about media content;

means for (105) retrieving implicit information representing feedback information about a user's interaction with the media system, wherein said implicit information also relates to said information about media content;

means for (105) estimating a first score representing relevance of the media content based on the feedback behavioral profile and at least one of implicit and explicit information;

means for (105) estimating a second score based on feedback behavioral profile and the first score, wherein the second score represents reliability of the first score; and

means for (204) updating the interest profile based on said first and second scores.

11. (original) A media system according to claim 10, said media system further comprising:

means for (105) retrieving explicit information representing feedback information about a user's rating of the media content, wherein said explicit information also relates to said information about media content; and

means for updating (203) the feedback behavioral profile in response to at least one of implicit and explicit information.

12. (currently amended) A media system according to claim 10~~or~~
~~11~~, said media system further comprising:

means for (105) further updating the feedback behavioral
profile based on said first and second scores.